

**ALAMEDA GOLF COMMISSION
MINUTES OF REGULAR MEETING**

Wednesday, October 20, 2010

1 CALL TO ORDER

Chair Jane Sullwold called the regular meeting to order at 6:32 p.m. at the Chuck Corica Golf Complex, Ladies Lounge, 1 Clubhouse Memorial Road, Alameda, CA 94502

1-A ROLL CALL

Present: Chair Jane Sullwold, Commissioner Ray Gaul,
Vice Chair Bill Schmitz, Commissioner Betsy Gammell
and Secretary Jeff Wood

Absent: None

Staff: General Manager John Vest

1-B APPROVAL OF MINUTES

The Minutes of September 22, 2010 were approved unanimously

1-C ADOPTION OF AGENDA

The Commission unanimously adopted the agenda.

2 ORAL COMMUNICATIONS

None

3 COMMISSION COMMUNICATIONS

None

4 AGENDA ITEMS

**4-A Status Report on Long Term Lease and Mif Albright Negotiations
including Golf Commission recommendations**

Chair Sullwold stated that the October 19 Council Referral by Vice Mayor Doug deHaan, recommending that the Mif Albright Course be leased to the Alameda Junior Golf Association, and that \$100,000 be advanced from the Golf Enterprise Fund to match the grant from Wadsworth Golf Charities Foundation, ended up being taken off calendar due to the illness of Councilmembers Marie Gilmore and Lena Tam. Nevertheless, members of the audience, including Chair Sullwold, were allowed to speak in favor of the referral. We still do not know when Interim City

Manager Ann Marie Gallant intends to present her recommendations regarding the long-term lease to KemperSports.

4-B Update on Golf Complex Finances

Bob Sullwold stated that rounds and revenues in September on all three courses declined compared to the previous month and compared to the same month last year. For the first three months of the fiscal year, rounds are down by 4,000 and revenue is down by \$36,000. According to the City financial statements, the current balance in the Enterprise Fund is \$806,557, but Bob is not confident of that number in light of the way the City books charges against and other adjustments to that fund.

4-C Election of Officers

Commissioner Gammell made a motion to hold off on electing new officers until a later date, and Commissioner Schmitz seconded the motion. The motion passed unanimously. The current officers will remain in office until an election is held, which is expected to be sometime after the current uncertainties regarding operation of the Golf Complex are resolved.

5 ORAL REPORTS

5-A Golf Shop and Driving Range activities report by John Vest

John Vest stated that the Ryder Cup Special generated 270 rounds and over \$8,000 in revenue. The Tuesday and Wednesday specials are still running well. Golf Now continues to generate more rounds: year-to-date Golf Now revenue is \$183,000, which is \$154,000 more than last year. The Pro Shop is running a late twilight special after 3:00 p.m., which is \$20.00 including a cart. A family promotion on the Mif will offer greens fees for two adults and two kids plus two buckets of range balls for \$25.00. 91 new events were booked last month for the remainder of this year and into next year, which will generate about \$70,000 in revenue. The electrical work has been completed on the cart barn, allowing all of the carts to be charged simultaneously, but the carts are still having battery issues. The warranty on the batteries has run out, after about 70% of the batteries were replaced.

5-B Golf Complex Maintenance activities report by John Vest

A new mechanic has been hired and will start in November. A tree company will be coming out to assess the trees on the two courses, as many branches have been coming down recently.

5-C Beautification Program and Junior Golf Club by Mrs. Norma Arnerich

Matt Wisely has ordered five trees for upcoming tree planting ceremonies. The Scates tree on Hole No. 9 on the Fry Course has been replaced. Three teams from the ACCAL played here on Monday. Samantha Moyal shot a 66, Grace Na shot 67

and Carlie Childs shot a 68 for Alameda High. Their total team score was 367, which is a team record.

5-D Golf Complex Restaurant Report, Jim's on the Course

None

6. COMMISSIONERS' REPORTS

None. The Golf Commission decided to eliminate Commissioner reports on promotions and security issues from future agendas, as the information is always included in John Vest's oral report. Also, it was decided to put the oral reports ahead of the agenda items in future meetings so that Matt Wisely, who has to be at work at an early hour, can get home at a reasonable time.

7. ORAL COMMUNICATIONS, NON-AGENDA (Public Comment)

None

8. OLD BUSINESS

None

9. WRITTEN COMMUNICATIONS

Included in the Commission packet was a memorandum to the Finance Department showing the surcharge payment in September 2010 was \$10,111.00. The year-to-date total to the General Fund is \$32,610.00 for FY 2010/2011.

10. ITEMS FOR NEXT MEETING'S AGENDA

- Status Report on Long Term Lease and Mif Albright Negotiations including Golf Commission Recommendations, if any
- Update on Golf Complex Finances

11. ANNOUNCEMENTS/ADJOURNMENT

The meeting was adjourned at 6:57 p.m.

The agenda for the meeting was posted 72 hours in advance in accordance with the Brown Act.